

Wayne A. Page

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Prairie View A&M University

Graduation: May 2024

Bachelor of Science

Digital Media Arts -

Suma Cum Laude

LINKS

Portfolio

<https://www.waynepageiii.com>

LinkedIn

<https://www.linkedin.com/in/wayne-page-a00965203/>

CERTIFICATIONS

- Adobe Photoshop Certified
- EICOP Finalist (HBCU in LA)
- Project LEAD HBCU Fellow

SOFTWARE SKILLS

- Premiere Pro
- After Effects
- Illustrator
- InDesign
- Lightroom
- Photoshop
- Unity
- Unreal
- Blender

STUDIO SKILLS

- Branding
- Poster and Flyer Design
- Publication Design
- Typography
- Photography
- Videography
- UI / UX Design
- Video Editing
- Motion Graphics
- C#
- C++

CLIENT EXPERIENCE

WCCG FREELANCE PHOTOGRAPHER

Event Photography - Fall 2024

Client - WildCard Creative Group

- Captured high quality candid and staged portraits of attendees
- Organized and coordinated photoshoot time and location with office HR
- Framed company event in a fun and exciting way
- Efficiently executed client revisions in a timely fashion

PRAIRIE VIEW ANNUAL CAR SHOW PHOTOGRAPHER

Prairie View, Texas - Spring 2024

Client - Ron Leverett, City of Prairie View Mayor

- Emphasized the joy of the event utilizing dynamic compositions
- Cultivated a variety of shots to be used for future marketing needs
- Facilitated candid shots of event hosts and attendees

“THE CHI” SEASON 3 PREMIERE MARKETING REEL

Showtime Project Lead Fellowship - Spring 2022

- Conceptualized marketing strategy theme “strength in adversity”
- Orchestrated reel utilizing real life tones to create realistic emotional weight
- Collected thematically appropriate music and engineered audio quality

WORK EXPERIENCE

EDITOR INTERN

WildCard Creative Group - June 2024 to July 2024

Culver City, CA

- Produced TV Spots and Sizzle Reels as part of professional ad campaigns
- Attended and participated in daily morning meetings with company heads
- Worked under mentorship from Wildcard editor professionals

CREATIVE DIRECTOR

Prairie View A&M University - August 2023 to May 2024

DesignView Media Center

- Oversees the creative direction of the DesignView Media Center
- Spearheads and organizes meetings between team and clients for jobs
- Developed and oversaw two day networking event for Digital Media Arts Major
- Increased student attendance for major related events by 600%

EDUCATIONAL EXPERIENCE

FELLOWSHIP/SHOWTIME PROJECT PARTICIPANT

Project LEAD HBCU Fellow - Spring 2023

Showtime Network, Inc.

- Engaged in formal mentorship with Showtime/Paramount executives
- Received executive coaching with professional development
- Participated in five learning modules: research, programming, marketing, creative, and publicity.

MIDTERM ELECTIONS VOTING CAMPAIGN

Prairie View A&M University - Fall 2022

Panthers Vote! Mid-Term Elections Matter Activism Campaign

- Designed and marketed poster campaign to highlight voter suppression and inform students on why mid-term elections are important
- Researched audiences and digitally marketed the product
- Submitted to and accepted by AIGA for “Get Out The Vote!” poster campaign